

## IPVS Member Newsletter - February 2021

Dear IPVS members,

**Get ready for a year full of educational webinars about HPV from IPVS!**

### IPVS EDUCATIONAL WEBINAR SERIES 2021



Inspired by the positive response to the [three live educational webinars](#) IPVS held in November and December, we will continue in this vein with an ambitious and varied program throughout 2021. The IPVS Education Committee, chaired by Dr. Marc Steben, is planning a new series of one-hour sessions to increase HPV knowledge and skills on

critical HPV topics of interest in both basic science and in clinical settings. There will be regionally focused webinars as well as international sessions. Each session will be recorded and openly available for viewing free of charge on [IPVSoc.org](http://IPVSoc.org). The reason IPVS is offering these educational sessions is clear – we have the knowledge and tools to beat HPV, and this knowledge must be shared as widely as possible with health care providers and scientists alike, so that we are all empowered to reach our goals.

**SESSION I: HPV Latency: Is it real and does it matter? 17 Feb 2021 17:00-18:00 CET**



The banner includes the IPVS logo, the title 'IPVS EDUCATIONAL WEBINAR SERIES 2021 HPV Latency is it real and does it matter?', the date and time '17 Feb 2021 | 17:00-18:00 CET', and portraits of the speakers and moderator. It also features a DNA double helix and a purple virus-like particle. The website [www.ipvsoc.org](http://www.ipvsoc.org) and a 'REGISTER TODAY!' call to action are included.

**[REGISTER NOW](#)**

Tomorrow the first educational webinar of the year addresses the topic of **HPV Latency**. Professor John Doorbar and Dr. Anna-Barbara Moscicki will discuss the epidemiology of repeated HPV detection and the clinical implication of a positive HPV cervical cancer screening test preceded by a negative test. We will also get a better understanding of modes of HPV transmission including

sexual and autoinoculation. The one-hour session is live, and there will be ample opportunity for Q&A after the presentations. Please join us, and feel free to share the invitation with others that you think may take interest in this topic.

### IPVS participation in the HPV Action Network (ECO)



In the December newsletter we announced that IPVS joined the European Cancer Organization as a member society. The **HPV Action Network** has been preparing concrete plans to eliminate cervical cancer in Europe. For those interested in learning more about these plans, IPVS members are welcome to register to attend the [Special HPV Action Network Meeting on Thursday 25 February from 14:30 to 16:30 CET](#) at which Prof. Stanley will

feature among the panel of speakers, addressing the challenges and opportunities for HPV vaccination in Europe.

**Calendar milestones:** Six weeks into 2021, we have had key IPVS-driven events to start off the year. Keeping HPV prevention and HPV cancer at the forefront has been our strategy.



**HPV Prevention Week (US, January 24-30<sup>th</sup>2021)** generated an abundance of interesting and relevant [webinars to view online](#). The goal to increase *public and practitioner awareness* of HPV, related diseases, and the importance of HPV vaccination was certainly achieved. When Shobha Krishnan (GIAHC) was asked for a shortlist of recommended webinars from this year’s program, her answer was ‘they all very good, it depends

on who you are as a target audience’. IPVS board member Dr. Silvia de Sanjose spoke on Traditional & Cutting-Edge technologies to Attain the CCE Strategy. (Go to [Wednesday, January 27, 2021: Eliminating Cervical Cancer: A Disease of Disparities & Inequities begins at 18’](#)).



**World Cancer Day (February 4<sup>th</sup>) #IAmAndIWill.** IPVS supported events and promoted key messages online as widely as possible to raise awareness and advocacy efforts around WCD. Our own focus was naturally around [cervical cancer](#) elimination as we enter the next phase of activity following the launch of the WHO implementation strategy to eliminate cervical cancer back in November.

In the days leading up to WCD, UICC released six inspiring short videos wherein [children asked leaders and experts about cervical cancer elimination](#). IPVS President

Margaret Stanley featured in the answers to a couple of the questions (1 & 5), explaining in simple and convincing words why she cares about eliminating cervical cancer.



## HPV Awareness Campaign 2021 is LIVE!

## HPV: A Virus we ALL can Beat



Campaign 2021 logo in Spanish



LCCC – new campaign partner in Columbia

Earlier this month, the HPV Awareness Campaign 2021 was launched, and the public-facing [AskAboutHPV.org](#) website is updated with the 2021 campaign theme **HPV: a virus we ALL can beat!** The website offers

information about HPV and how it affects us all. A [partner map](#) has been added so that it's easier for people that visit the website to find an organization in their own country that they can go to for further information about HPV. The FAQs (frequently asked questions and answers) have been updated to help people get clear and accurate answers to their questions and concerns about HPV.

In the weeks leading to **International HPV Awareness Day (IHAD) on March 4<sup>th</sup>**, our network of partners around the world will be using the campaign 2021 tools (logos posters, videos, social media infographics and more) to raise awareness about HPV in their local communities. The regional webinars that the IPVS Campaign Committee hosted in January to introduce campaign 2021 (in four languages, including Japanese), drew many attendees, and no less than 10 new partner organizations have officially joined the campaign in the last month! Official partners (MoU signatories) can co-brand campaign materials, access design and movie files so that they can adapt materials for local audiences. Partners and IPVS members also have access the [HPV hub](#), an online platform for collaboration and knowledge sharing for individuals who share an interest in HPV advocacy.

IPVS members are welcome to get personally involved in the HPV Awareness Campaign. Here are some ideas about what you can do:



- **Join our PHOTO campaign on social media**– Help us share the message that **it takes ALL of us to beat HPV** and share information with your community. Post a photo of yourself with a person, or people who you care about on Facebook, Instagram or Twitter. Tag as many of the people in the picture as you can and share the picture with the message (in your native language): *“It takes people like me and people like you. It takes everyone to beat #HPV the #virus that causes #cancer. #AskAboutHPV.*
- **Share information from askaboutpv.org** with your community, colleagues, friends and family. Our information leaflets, videos and posters are freely available for you to use and share.
- **Follow #AskAboutHPV** on social media – Our Twitter, Facebook and Instagram accounts will be sharing information, resources and details of activities and events you can join. Use #AskAboutHPV to join the conversation and build visibility.

- **Put up a poster** – Print off a poster (or several if you can!) and ask your local healthcare centre, library, pharmacy, or market to put them on public display.
- **Contact your local elected representatives** – Ask what they are doing to ensure that everyone gets appropriate access to HPV vaccination, screening, and management. Make sure you mention vaccination programs for boys and screening for women.

For a closer look at the HPV Awareness Campaign 2021 campaign tools [click here](#).

## IPVC 2021 – Research & Education for HPV Elimination

**November 15-19th, 2021**



The 34<sup>th</sup> International Papillomavirus Conference will be a virtual event driven by cutting-edge conference-hosting technology to enable researchers, clinicians, and other health professionals to effectively share emerging knowledge and collaborate on relevant HPV related

science and clinical research.

Will it be like IPVC 2020? Even better. The program will feature a variety of live sessions, with more opportunities for networking and personal interaction, educational exchanges and discussions, and a broader stage for sharing your research and ideas. IPVS is offering [reduced registration rates](#) to make the conference more accessible and affordable to attend.

What would you like to talk about at IPVC 2021? [Submit your proposals for session topics](#) to include in the **Special Interest Satellite Symposia**. The deadline for proposals is **April 30, 2021**.

**Abstract submissions** to IPVC 2021 are now open. Take the opportunity to present and discuss your research findings with colleagues from all over the world and contribute to the global prevention and control of HPV-related disease. **The deadline to [submit your abstract](#) is May 31, 2021.**

**Membership renewal:** For those who have not yet done so, please be reminded to [renew your IPVS membership](#) to continue receiving the IPVS member newsletter throughout the year. Questions or comments related to the topics in this newsletter can be sent to [ipvoffice@kenes.com](mailto:ipvoffice@kenes.com).



[IPVSoc.org](http://IPVSoc.org) – society website

[AskAboutHPV.org](http://AskAboutHPV.org) – Public Awareness website

