

# IPVS NEWSLETTER

## What's new in IPVS?

*April 2022*



### Message from the IPVS President

**Prof. Suzanne Garland**



Dear members,

On March 4th was the **International HPV Awareness Day**. Around this day, members and our campaign partners have driven activities to raise awareness and understanding of HPV. We were glad to see numerous organisations and individuals spreading the messages of the One Less Worry Campaign, which was very well received. Find out more in the Advocacy section below. I would also like to take this opportunity to sincerely thank **Joel Palefsky** for his leadership for the IHAD campaign.

The society continues with its **educational webinars** which focus on different topics every month. On March 4th, a special [high-level panel event](#) was organized by the Advocacy Campaign Committee. A group of global opinion leaders debated on HPV prevention topics and it gathered almost 800 registrations.

We released the first announcement for the 35th International Papillomavirus Conference ([IPVC 2023](#)) which will be held in Kyoto, Japan on 27-31 March 2023. Having IPVC in Japan is very timely as the country resumes active recommendations of HPV vaccine this April. Save the date and [submit an abstract](#) and/or [a proposal for a special satellite symposium](#).

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# IPVS Advocacy Campaign

Access the latest IHAD Campaign news

## Campaign Partner Network Grows by 20%

The One Less Worry campaign theme is a real hit! The appealing materials have inspired 20 new organizations to join the campaign in recent weeks.

The [global network of partners](#) has grown to 120 organizations. Partners tailor OLW tools to raise awareness about HPV in local settings. It is exciting to add partners to the map in new countries – such as New Zealand, Philippines, Tanzania, Hungary, Senegal, and Singapore.

Image: One Less Worry Poster - India



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## INTERNATIONAL HPV AWARENESS DAY

04 mar 2022

HPV is the human papillomavirus. Almost all of us will have HPV at some point and while for most of us it isn't harmful, HPV is linked to several kinds of cancer. This site provides information to help learn about HPV and reduce your cancer risks.

▶ WATCH THE CAMPAIGN VIDEO



## Improved website and smart advertising generated more traffic to [AskAboutHPV.org](#)

The [AskAboutHPV.org](#) website has been visually transformed by the colorful One Less Worry Campaign. Visits to the website skyrocketed to 82.7k this year, an increase of 550% over 2021. Investment in search-related advertising through Google ads was money well spent. Targeted advertising meant that many visitors to the website were from our strategic focus countries. (Top ten: India, Nigeria, US, Kenya, Brazil, Mexico, UK, South Africa, Chile, and Japan.)

**Delivering a World with One Less Worry – implementing HPV vaccination for all**

The live panel event that IPVS hosted on March 4th – International HPV Awareness Day, was a real success! The insights and perspectives shared by our expert panel about why HPV vaccination for all matters and how we can achieve it were insightful and compelling. If you haven't seen it yet, the recording is available [here](#).

Let us know what you think about it at [hpvday@kenes.com](mailto:hpvday@kenes.com).



## IPVC 2023

Don't miss the most important news and dates around the conference



The [35th International Papillomavirus Conference](#) will once again gather researchers, clinicians and other health professionals to share knowledge and ideas on papillomaviruses and their associated diseases, from basic science to global health impact. IPVC 2023, which will take place on March 27-31 in Kyoto, Japan, is the perfect platform to showcase your hard work in front of like-minded professionals. We are glad to be planning a face-to-face meeting in Kyoto, after 2 editions of a virtual event. See the [abstract topics](#) to choose from and start preparing. [Submit your abstract by September 7, 2022](#), and give your contribution to the advancement of the papillomavirus research field.

**Submit your abstract now >>**

You can also suggest a session to be held as a Special Interest Satellite Symposium during IPVC 2023. [Submit your session proposal](#) **by June 20, 2022**, and have a voice in what should be discussed in the former Japanese capital.

By harnessing the power of innovation from HPV research, we can deliver on global prevention and control of HPV-related diseases. We look forward to hearing about your research at IPVC 2023 !

[Submit your session proposal >>](#)

## IPVS Education

Make sure you don't miss our upcoming webinars and our new initiatives

**ipvs** International Papillomavirus Society

### EVERYTHING YOU NEED TO KNOW ABOUT HPV AND PREGNANCY

**WHEN?** Thursday, April 28, 2022  
18:00-19:30 CEST (Geneva) / 12:00-13:30 EDT (New York)

**MODERATOR:** Elisabeth McClymont, Postdoctoral Fellow, University of British Columbia, Canada

**SPEAKERS:** Maria Kyrgiou, Professor, Imperial College London, UK; Helen Trottier, Assoc. Prof., Université de Montréal and Sainte-Justine University Hospital Center, Canada; Karen Canfell, Professor and Director, The Daffodil Centre, University of Sydney, Australia; Susan Yuill, PhD Candidate, The Daffodil Centre, University of Sydney, Australia

[www.ipvsoc.org](http://www.ipvsoc.org) **REGISTER NOW!**

Join this **free and live** webinar on April 28th to learn everything you need to know about HPV and pregnancy. HPV lesion treatment is known to be associated with obstetrical complications and now HPV infection in pregnancy has also been linked to obstetrical complications. In this session, the speakers will review the literature to concentrate on new findings about HPV and pregnancy including the role of HPV vaccination.

[Register to the webinar >>](#)

Don't forget to visit the **IPVS Education Center** to:

- Watch webinar recordings (now only accessible to members)
- Listen to the recordings of IPVC 2021 sessions or workshops you have missed and want to watch again
- Go through the abstracts of IPVC 2021
- Find out more about IPVS ECHO® - the telementoring platform for members

[Access IPVS Education Center now >>](#)

Members  
only

### **IPVS/Catalan Institute of Oncology (ICO) collaboration**

Last year, Prof. José Eleutério Jr. successfully completed the e-oncologia course on cervical cancer prevention which was made available for all IPVS members. He thereafter decided to become a tutor with the support of ICO and using the e-oncologia materials as a teaching tool. A virtual classroom with participants in Brazil was created.

#### **Read Prof Eleutério's message:**

"More than 500,000 new cases of cervical cancer occur annually worldwide. About 80% occur in underdeveloped countries. As researchers and professors in these countries, we feel uncomfortable. Undoubtedly, it all starts with education, adequate training of professionals, and with this base beginning to demand a more active attitude from managers. It is worrying to see low demand for HPV vaccination combined with poor screening coverage. In this scenario, I felt encouraged by the opportunity given by the Catalan Institute to promote the Cervical Cancer Prevention Course, promote the dissemination of knowledge, and encouragement for students and colleagues to engage in this fight against cervical cancer."

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